



SPONSOR / EXHIBIT / RECRUIT

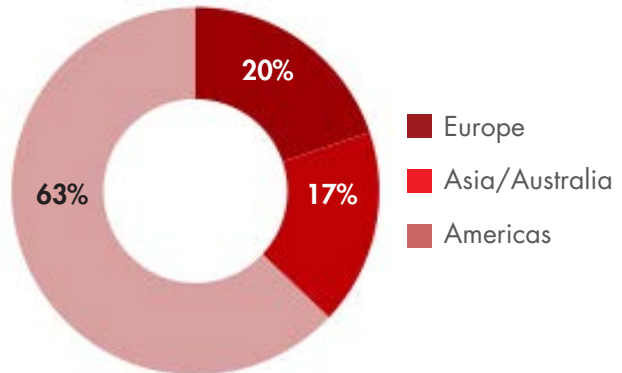
Autonomous Vehicles and Machines • 3D Image Processing • Surveillance • AI • Computer Vision
Where Industry and Academia Meet
Computational Imaging • Digital Photography
to Advance Imaging Across Applications
Robotics • Mobile Imaging • Algorithms • Displays
Sensors • Machine Learning • Image Quality
Image Processing • Imaging Systems • AR/VR
Security • Color Imaging • Forensics • Vision
Industrial Applications • Visual Information
Processing • Material Appearance • Multimedia
Analytics • Visualization and Data Analysis

- **SHORT COURSES • EXHIBITS • DEMONSTRATION SESSION • PLENARY TALKS •**
- **INTERACTIVE POSTER SESSION • SPECIAL EVENTS • TECHNICAL SESSIONS •**

AN INTERNATIONAL EVENT

PARTICIPANTS FROM MORE THAN 35 COUNTRIES and TERRITORIES

Australia, Austria, Belarus, Belgium, Brazil, Canada, Chile, China, Colombia, Costa Rica, Czech Republic, Denmark, Finland, France, Germany, Greece, Hong Kong, Iceland, India, Ireland, Israel, Italy, Japan, Korea, Kuwait, Latvia, Mexico, Morocco, Netherlands, New Zealand, Norway, Pakistan, Poland, Russia, Singapore, Spain, Sweden, Switzerland, Taiwan, Turkey, UK, and USA, *including more than 35 US STATES

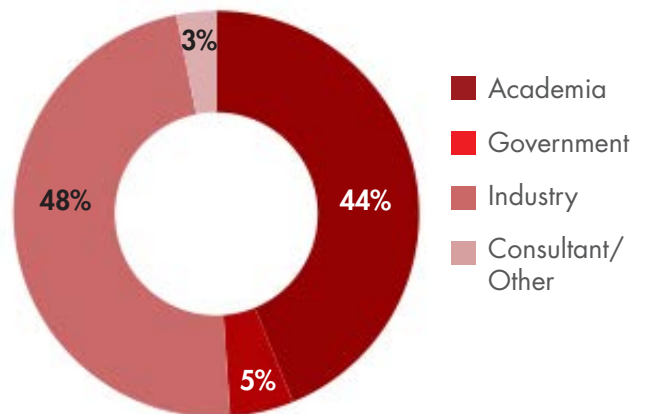


32% of attendees come from the greater Silicon Valley

WHERE INDUSTRY AND ACADEMIA MEET

FROM INDUSTRY

Amazon, Adobe, Apple, BAE Systems, Canon, Cisco, Digimarc, Disney, Dolby, Draper, DxO, Facebook, Fairchild, FutureWei/Huawei, Google, GoPro, HP, Intel, Intuitive Surgical, Karl Storz, Konica, Labsphere, LG, Logitech, Lyft, Microsoft, Netflix, Nikon, Nokia, NVIDIA, Océ, OmniVision, ON Semiconductor, PARC, Pixelteq, Qualcomm, Ricoh, Samsung, Sony, SRI, Tesla, Texas Instruments, Uber, Valeo, Xerox, Zook, and 200+ more. *



FROM ACADEMIA

Beijing Inst. of Tech., SUNY Binghamton, Chiba, Chukyo, Chung-Ang, Chungbuk, Columbia, Eindhoven, EPFL, Fraunhofer, Gwangju Institute, Harvard, Hong Kong Baptist, Inha, Iowa State, Keio, KAIST, Kyungpook, McGill, Northwestern, NTNU, NYU, Notre Dame, Ohio State, Purdue, RPI, RIT, Shizuoka, Simon Fraser, Stanford, Taiwan Science & Tech., Tampere, Delft, Hochschule Brandenburg, Tohoku, Tokyo Inst. of Tech., UC Berkeley, UCSD, Univ. degli Studi di Milano, Kentucky, Rochester, USC, Warsaw, Waseda, Yale, Yonsei, and 100+ more.*

*Attendee countries and institutions from past 5 years.

CONNECT WITH FUTURE EMPLOYEES

Support IS&T's EI Student Travel Grant Program and help further educate your future workforce—
income from these options helps more students attend EI!

A LA CARTE

Meet the Future Recruiting Table

- 6-ft. table at the Meet the Future: A Showcase of Student and Young Professionals Research recruitment event
- 4 drink tickets
- Sign announcing your company at the event

\$2,000

Customized Job Announcement

- Customized e-mail sent to your defined set of individuals interested in the topics covered by EI. Announce positions, solicit resumes, etc. No limit in terms of number of jobs listed/links provided. Use this as a basis to set up in-person interviews at EI.

Cost: based on number of messages sent; contact us for a quote

Meeting Room for Interviews

- Rent a meeting room set to your preferred configuration, furnished with soda, water, and snacks.

Half-day (4 hours): \$1,250/room

Full-day (8 hours): \$1,750/room

PACKAGES

Meet the Future Recruiting Event

- Two (2) technical registrations
- 6-ft. table at the Meet the Future: A Showcase of Student and Young Professionals Research recruitment event
- Individual sign recognizing your contribution

\$3,250

Job Announcement(s) and Exhibit

- Customized e-mail sent to your defined set of individuals interested in the topics covered by EI. Announce positions, solicit resumes, etc. No limit in terms of number of jobs listed/links provided. Use this as a basis to set up in-person interviews at EI.
- Choice of Exhibit Booth or Table Package (see Exhibiting at EI for details; next page)

Exhibit Booth with announcement: \$5,000

Exhibit Table with announcement: \$3,400

CONTACT

Danielle Rocco, drocco@pcm411.com, 646-226-7592

*Increase awareness —
combine a recruitment opportunity with sponsorship through
a customized package.*



SHOWCASE PRODUCTS AND SERVICES

All exhibit packages include company logo and acknowledgement in final program, on Symposium website, and on splash screen at the event.

EXHIBIT OPTIONS

Superior Booth Package: \$7,500

- 8' x 10' booth
- 6' table and chair, upon request
- Three (3) technical registrations
- 14 hours of short courses

Booth Package: \$3,950

- 8' x 10' booth
- 6' table and chair, upon request
- One (1) technical registration
- Two (2) booth personnel drink tickets/
access to Tuesday evening social event

Table Package: \$2,350

- 6' table and chair
- Space for one rollup behind table
- One (1) technical registration
- One (1) booth personnel drink ticket/
access to Tuesday evening social event

LOCATION

Hyatt Regency San Francisco Airport
1333 Bayshore Highway
Burlingame, CA 94010
+1-650 347 1234

Hotel Room Rates: Single/Double \$229

Online reservations at

<https://www.hyatt.com/en-US/group-booking/SFOBU/G-IST4>

Reservation deadline: 3 January 2024

The Hyatt Regency San Francisco Airport is located approximately 2 miles south of San Francisco International Airport (SFO), conveniently situated between downtown San Francisco and Silicon Valley businesses. This location provides easy access for both local attendees and those traveling from across the globe. The hotel provides a free shuttle to/from SFO.

IMPORTANT DATES

- Set-up: Monday 22 January, noon to 17:00 and
Tuesday 23 January, 8:00 – 9:45
- Exhibit Open: Tuesday 23 January, 10:00 – 19:00 and
Wednesday 24 January, 10:00 – 15:30
- Breakdown: Wednesday 24 January, 15:30 – 18:30

CONTACT

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Maximize your exhibit investment with a sponsorship.



SUPPORT THE COMMUNITY THAT SUPPORTS YOU
SPONSOR THE SYMPOSIUM OR A SINGLE CONFERENCE

All sponsorships include company logo and acknowledgement in final program, on symposium website, and on signage at the event.

Symposium Level

Gold-level Sponsor: \$7,500

- Five (5) technical registrations
- 14 hours of short courses
- Table at the Meet the Future: A Showcase of Student and Young Professionals Research recruitment event
- Individual sign recognizing your contribution

Silver-level Sponsor: \$5,000

- Three (3) technical registrations
- 10 hours of short courses
- Table at the Meet the Future: A Showcase of Student and Young Professionals Research recruitment event
- Individual sign recognizing your contribution

Bronze-level Sponsor: \$3,000

- Two (2) technical registrations
- 6 hours of short courses

Symposium Donor: \$1,500

- One (1) technical registration
- 4 hours of short courses

Plenary Speaker Sponsor: \$2,250

- One (1) technical registration
- Logo on Splash Screen at Plenary Talk and within online posted video of the talk

Promotional Item Distribution: \$1,250

- You provide bags, lanyards, pens, highlighters, or note pads featuring your logo and we'll make sure they get to attendees.

Conference Level

Conference Sustainer: \$1,500

- One (1) technical registration
- Logo on specific conference web page and on conference signs at event

Conference Best Paper Award: \$1,000

Supports Best Paper Winner receiving free registration in following year or travel support.

- Logo on specific conference web page, on conference signs at event, and on best paper certificate

Conference Donor: \$750

- Logo on specific conference web page and on conference signs at event

Don't see what you want?

Contact Danielle Rocco (drocco@pcm411.com) to discuss customized sponsorship opportunities.

SPONSORSHIP AT-A-GLANCE

All sponsorships include company logo and acknowledgement in final program, on Symposium website, and on signage at the event.

EXHIBIT OPTIONS	AMOUNT	WHAT YOU GET
Superior Booth Package	\$7,500	8 x 10 booth PLUS 6' table and chair, upon request Three (3) technical registrations 14 hours of short courses
Booth Package	\$3,950	8 x 10 booth PLUS 6' table and chair, upon request One (1) technical registration Two (2) booth personnel drink tickets/access to Tuesday evening social event
Table Package	\$2,350	6' table and chair PLUS Space for one rollup behind table One (1) technical registration One (1) booth personnel drink ticket/access to Tuesday evening social event
SPONSOR LEVELS		
Gold-level Sponsor	\$7,500	Five (5) technical registrations 14 hours of short courses Table at Meet the Future: A Showcase of Student and Young Professionals Research event Individual sign recognizing your contribution
Silver-level Sponsor	\$5,000	Three (3) technical registrations 10 hours of short courses Table at Meet the Future: A Showcase of Student and Young Professionals Research event Individual sign recognizing your contribution
Bronze-level Sponsor	\$3,000	Two (2) technical registrations 6 hours of short courses
Plenary Speaker Sponsor	\$2,250	One (1) technical registration Logo on Splash Screen at Plenary Talk and within online posted video of the talk
Symposium Donor	\$1,500	One (1) technical registration 4 hours of short courses
Conference Sustainer	\$1,500	One (1) technical registration Logo on specific conference web page Sign at conference recognizing your contribution
Promotional Item Distribution	\$1,250	You provide bags, lanyards, pens, highlighters, or note pads featuring your logo and we'll make sure they get to attendees.
Conference Best Paper	\$1,000	Logo on specific conference web page and on best paper certificate Sign at conference recognizing your contribution
Conference Donor	\$750	Logo on specific conference web page Sign at conference recognizing your contribution
RECRUITING OPTIONS (see also Recruiting at EI page)		
Meet the Future Recruiting Package	\$3,250	Two (2) technical registrations 6-foot table at Meet the Future: A Showcase of Student and Young Professionals Research event Individual sign recognizing your contribution
Meet the Future Recruiting Table	\$2,000	6-foot table at Meet the Future: A Showcase of Student and Young Professionals Research event 4 drink tickets for use during Meet the Future event Individual sign recognizing your contribution

EXHIBIT/SPONSOR/ RECRUIT AT-A-GLANCE

FOR MORE INFORMATION

Danielle Rocco
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646-226-7592

Palisades Convention Management
411 Lafayette Street #201
New York, NY 10003

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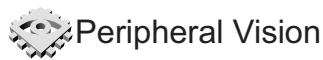
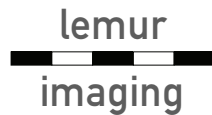
RECENT SPONSORS / EXHIBITORS / RECRUITERS

3-D FILM ARCHIVE



Auto Sens | ACADEMY

BAE SYSTEMS



WHO ATTENDS



WHY SUPPORT EI?

INSURE THE HEALTH, FUTURE, AND RELEVANCE OF YOUR COMPANY

Your patronage directly supports the programs and initiatives that benefit your company and staff. When you contribute to the health of EI through sponsorship or exhibiting, you help support:

YOUR FUTURE WORKFORCE gain access to the best and the brightest minds in the field

STUDENT INITIATIVES help students attend EI, present papers, and meet future employers—like you

FREE DOWNLOAD OF EI CONFERENCE PROCEEDINGS make detailed contributions to the science and engineering easily accessible

INDUSTRY/ACADEMIC PARTNERSHIPS EI is the place where industry and academia meet and form mutually beneficial relationships

CONFERENCE KEYNOTE TALKS provide a greater context for understanding the interrelated topics that comprise electronic imaging

SYMPOSIUM PLENARIES inspire and help attendees make connections between various areas of the field

TECHNICAL COMPETENCE attendees stay up-to-date on the latest technological advances and trends in their industry

FOR MORE INFORMATION

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